



**[www.fitchburgpal.net](http://www.fitchburgpal.net)**

# FITCHBURG POLICE ATHLETIC LEAGUE

OFFICER DAVID GORDON, PRESIDENT

20 ELM ST. FITCHBURG, MA 01420

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Thank you for your past support in the community. The Fitchburg Police Athletic League is an official member of the National Association of Police Athletic Leagues, and was founded three years ago by Officer David Gordon. As an independent non profit organization dedicated to providing the positive development of the youth in Fitchburg. Through PAL, officers, citizens to encourage young people participate in athletic, social and educational activities and to learn more about each other and their community. P.A.L.'s youth programs help young people develop self-esteem, leadership skill's, and a sense of belonging, as well as improve school performance, resolve conflicts and occupy their out-of-school time productivity. We have seen more and more the youth of today bored and restless, turning to gangs, drugs and violence to fill an empty void. PAL provides the ideal environment to keep girl's and boy's active, enthusiastic and busy through a wide array of supervised activities including:

- Explorer's Program
- Basketball League
- Boxing
- Drum & Bugle lines
- Youth Basketball Leagues
- Bike safety Clinics
- Finger Print & ID Program

The police officers and volunteers that inspire Fitchburg PAL are considered community role models. It is our hope to foster a lasting relationship with the youth of the community and through their example build quality traits necessary for a productive future. Fitchburg P.A.L. is a volunteer organization and the support of the community is vital to our success.

Right now were working on organizing our Travel Youth Basketball League and your support will allow us to host our Annual Family Day which will consist of free food and beverages a Bike Safety Clinic were bikes will be inspected and necessary repairs such as brakes will be done, due to lack of finances many children are operating bikes with no or limited braking ability. In addition the officers will be offering our Finger Print ID Kits as well as many activities for local families to enjoy.

This year were offering a great opportunity for local businesses and professionals to not only support P.A.L but also let the community now of your participation. We will be publishing all supporters on our Web Site and also on Placemats that will be distributed at local area Restaurants.

Below are the sizes and prices for your consideration

Jumbo 3.5 by 3.5 spot	\$150.00
Large 3.5 by 1.5 spot	\$100.00
Standard 2 by 1.5 spot	\$75.00
Booster 1.5 by 1.5 spot	\$50.00

The ad sizes will appear on both the Web Site and Placemats  
No additional charge for links to your web site or a PDF file to promote your business.

Your support is greatly appreciated and will not go unnoticed in the community. Our hope is that as a Business Owner or Professional you will see the importance of this program and have the vision to understand that although we are working with the youth now, the ultimate goal is to build good citizens for tomorrow.

Thank you for your consideration,

***David Gordon***

Officer David Gordon, President

***www.fitchburgpal.net***

**YOUR MESSAGE WILL BE POSTED  
ON The Fitchburg P.A.L  
WEB SITE ~!  
PLUS  
4,000 PLACEMATS  
ONE LOW PRICE!!!!!!  
LIMITED SPACE RESPOND SOON!!!!**

**LARGE  
3.5 BY 1.5  
\$100**



**BOOSTER  
\$50.00  
1.5 BY 1.5**

**STANDARD**

**2 BY 1.5**

**\$75.00**

**JUMBO**

3.25

By

3.25

**\$150**

